

Group Sustainability Initiatives

At the Alpinus group we strive to weave sustainability through everything we do, and it will become increasing a greater part of our organisation as we finalise our future structure in response to the pandemic. Our general sustainability initiatives include:

Economic

- Ensure efficiencies across all products and brands and utilise advisory support to assist.
- Investing in people and equipment to future proof long-term business viability.
- Embracing innovation and productivity by expanding on current assets with sustainable new products and actions.

Visitor

- Providing a post activity survey to measure satisfaction and note improvements for future experiences.
- Promoting awareness of the Tiaki Promise via all products to care for New Zealand
- Including aspects of Te Ao Māori and New Zealand history or language understanding where possible.
- Prepare our properties carbon-sink initiatives to allow visitors to offset their travel footprints.

Community

- Opting for locally sourced goods, suppliers and providers that share our sustainability focus.
- Ensure clients are provided with opportunities for a longer stay in New Zealand.
- Promote activities and services within our local community in addition to our own products.
- Source staff and contractors from our local communities where possible.

Environment

- Identify regenerating native areas on our properties and submit to carbon sink initiatives.
- Plan for new native carbon sink and biodiversity initiatives on both properties.
- Recycling all materials where possible.
- Create a plan for emission reduction where possible.
- Exclude plastic single use items where possible.
- Providing trees for future clients to plant whilst on their experience.
- Encouraging clients to offset the carbon associated with their travel.
- Monitor our activity footprint and plan to reduce.
- Ensure Alpinus packaging are products are as sustainable as we can achieve.

