



i SITE PUTS YOU IN THE PICTURE

Visit your nearest i-SITE Visitor Centre and talk to our knowledgeable staff for friendly and objective advice on things to see and do in any region. i-SITE is New Zealand's official Visitor Information Network, with over 85 locations nationwide. www.i-SITE.org

- Activities and Attractions
- Accommodation
- Transport
- Bookings and Advice



100% PURE NEW ZEALAND



Welcome

Where do we start? To be honest, there's far too much to see and do in New Zealand to squeeze into just a few pages. But we'll give it our best shot, in broad brush strokes, to give you a taste of things to come.

If you're planning to come here for the scenery and the peacefulness, that can be organised.

If you want to re-energise and rejuvenate by taking on the rivers, mountains, lakes and hiking trails with anything from a fishing rod to a mountain bike, snowboard to a bungy cord, we can organise that too.



Or if it's your soul that needs a little uplifting, we can introduce you to some of the most special places, some of the most amazing people and one of the most interesting cultures on earth.

So where do we start? Let's be a little practical about this and begin at the top of the country, then work our way down to the bottom.

Speaking of practical, the northern most part of New Zealand is called...



Auckland & Northland



Marine-loving people will find all the beaches, boats and islands they need for holiday happiness. This part of the North Island is where you'll find some of New Zealand's iconic places – like the Waipoua kauri forest, Waitangi Treaty Grounds, Waiheke Island and the black lava landscape of Rangitoto. There are two cities to visit – Auckland is the country's biggest; Whangarei is probably the most laid-back. While wandering the coastal roads, always allow enough time for a spontaneous picnic along the way. Discover more about this region at

www.newzealand.com/aucklandnorthland

www.newzealand.com

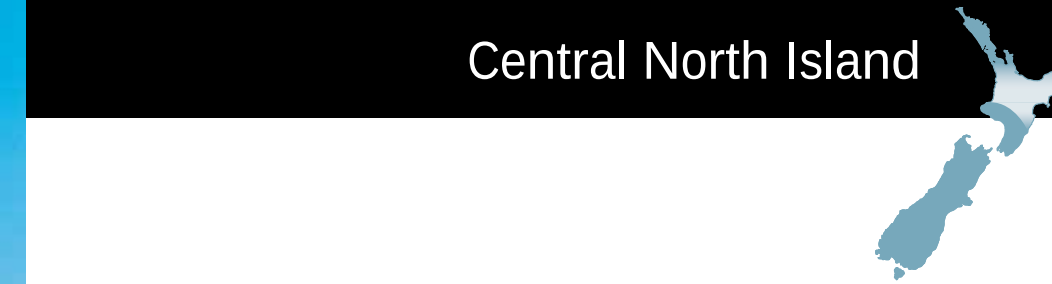


Central North Island

Thermal Explorer

A fascination with the unique and unusual is going to attract you to the Thermal Explorer touring route, which travels through the heart of the North Island. You'll find caving adventures at Waitomo; steaming geothermal parks and Maori cultural experiences in Rotorua; and trout fishing at Lake Taupo, a giant crater lake. Your volcanic journey reaches its peak with the massive active volcanoes of Tongariro National Park.

www.newzealand.com/centralnorthisland



Central North Island

Pacific Coast Highway

You'll get an altogether different view of the Central North Island if you follow the Pacific Coast Highway. Around the Coromandel Peninsula you'll find a paradise of forests and beaches, including famous Hot Water Beach, where you can dig your own spa pool. At Mount Maunganui you can organise a game fishing trip and get into the surf culture. East Cape is a world of coastal tranquillity and interesting Maori villages. Around Gisborne and the Art Deco city of Napier, you can follow gourmet trails that lead to vineyards and artisan food producers. Get all the details at



www.newzealand.com

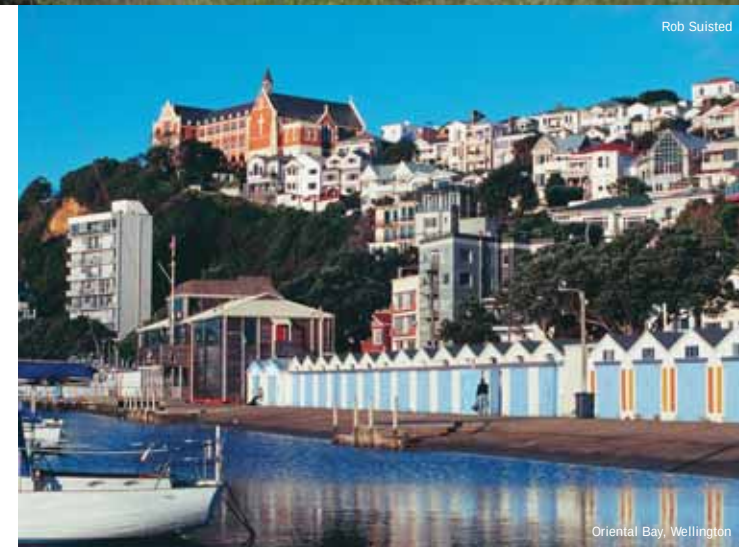
www.newzealand.com/centralnorthisland



Western North Island

If you need to find some space, the powerful landscapes and beautiful gardens of this region will put you in a reflective state of mind. From almost anywhere, you can see the perfect, snow-capped cone of Mount Taranaki, encircled by national park. The Whanganui River can float you through a magical world of gorges and forest, or you can have a rip roaring rafting experience on the Rangitikei River. See what else there is to get excited about at

www.newzealand.com/westernnorthisland



Lower North Island



There's plenty to think about in this part of New Zealand, preferably while you're sipping a glass of excellent Martinborough pinot noir. In Wellington, our capital city, you'll find museums, galleries, historic buildings, theatre and music packaged into a compact, waterfront environment – walking will get you everywhere. Beyond the city, the historic towns of the Wairarapa and Kapiti Coast set out to charm you with vineyard trails, character accommodation and appetising food experiences. Learn more about the Lower North Island at

www.newzealand.com/lowernorthisland

www.newzealand.com



Nelson & Marlborough

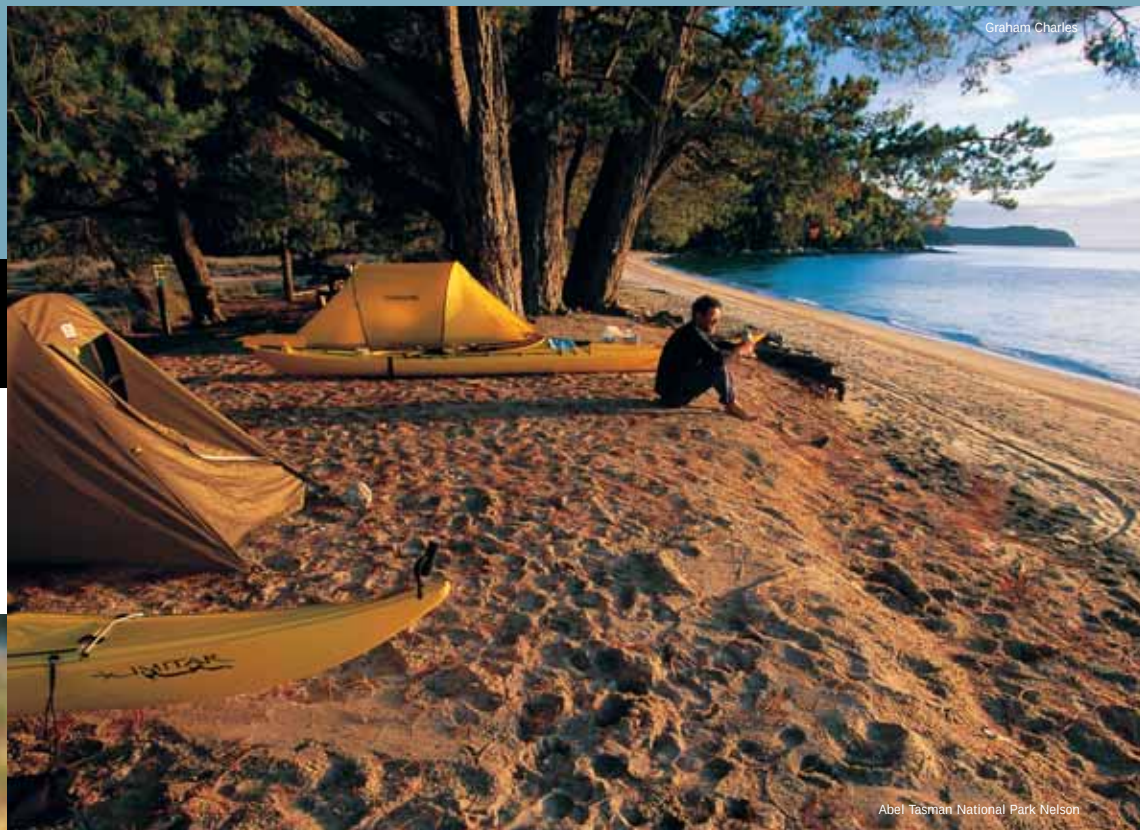
In this part of New Zealand, the people are as inspiring as the landscapes. There are hundreds of working artists and crafts people living around Nelson and Marlborough, and many of them welcome visitors into their studios. You can also discover the talents of the region's winemakers. Sauvignon blanc is the local hero – it pairs perfectly with Golden Bay scallops. For adventure, dip into the Abel Tasman National Park, Nelson Lakes and the Marlborough Sounds, and have fun hiking and kayaking. For a bigger view of Nelson and Marlborough, go to

www.newzealand.com/nelsonmarlborough



Ian Trafford

Neudorf Winery, Nelson



Graham Charles

Abel Tasman National Park Nelson



Destination Marlborough

The Marlborough Sounds



Chris McLennan

Whalewatching, Kaikoura

Canterbury & West Coast



On the eastern side of the great divide, Canterbury tempts you with the picturesque parks and historic architecture of Christchurch, the French heritage of Akaroa, Kaikoura's whales and the total magnificence of Aoraki/Mount Cook National Park, where our tallest peaks scrape the sky. Over the mountains, the West Coast is a wild, blue and green paradise of rainforest and seascapes, with special surprises such as Franz Josef and Fox Glaciers, gold mines and surreal rock formations. You can see more of Canterbury and the West Coast at

www.newzealand.com/canterburywestcoast

www.newzealand.com



Gareth Eyres

Franz Josef Glacier, West Coast



Hiroshi Nameda

The Avon River, Christchurch



Southern Lakes

Loved by filmmakers, revered by adventurers and worshipped by scenery-seekers, our mountains really are something to write home about. In places like Wanaka and Queenstown, you'll find yourself surrounded by the larger-than-life peaks, lakes and glacier-carved valleys of the Southern Alps. Snow sports and all kinds of adrenalin-boosting activities get you well and truly involved with the magnificent environment. In Milford Sound, the most famous of our fiords, a cruise will find you lost in wonder. Delve deeper into our Southern Lakes at

www.newzealand.com/southernlakes



Tourism New Zealand

Doubtful Sound, Fiordland



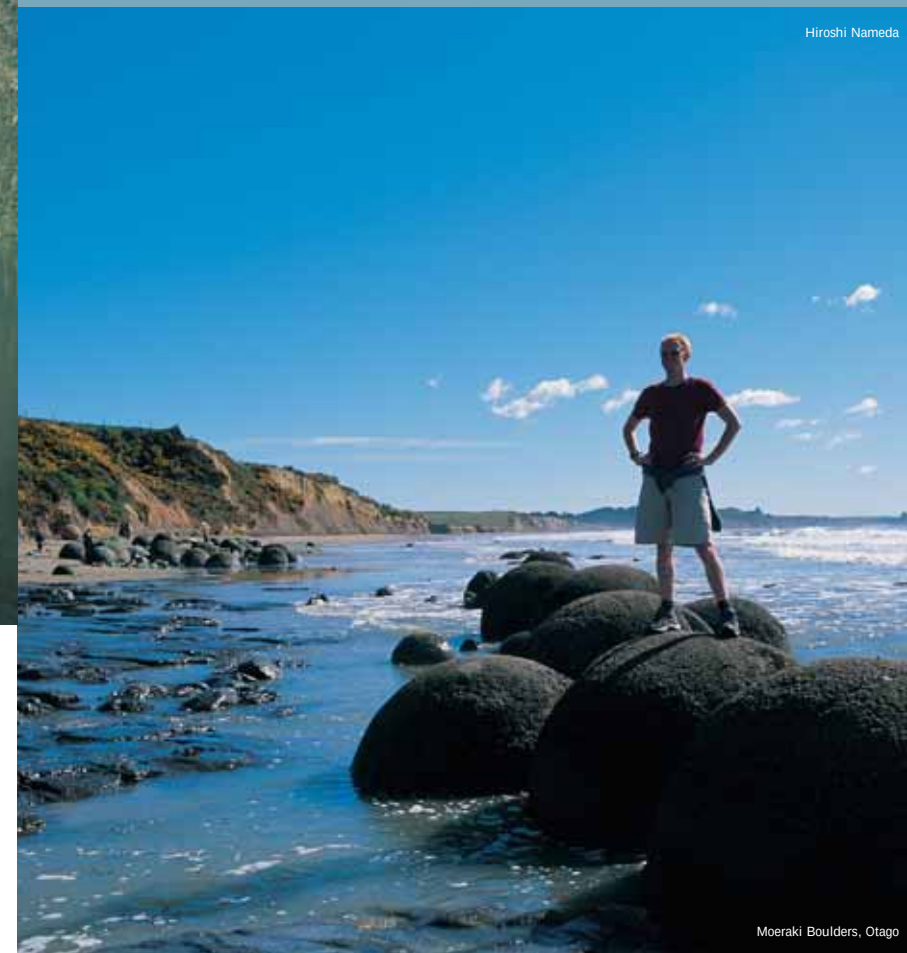
Chris McLennan

The Remarkables, Queenstown



Miles Holden

Hiking, Queenstown



Hiroshi Nameda

Moeraki Boulders, Otago

Coastal Otago & Southland



The naturally spherical boulders of Moeraki, penguin and seal colonies, an albatross sanctuary and a fossilised forest are some of the sights you'll see on the Southern Scenic Route, which passes through this region. The wilderness coastline and rolling farmlands contrast beautifully with the heritage attractions and ornate Edwardian and Victorian architecture of Dunedin and Invercargill. In the Rakiura National Park on Stewart Island, you can watch our national bird, the kiwi, at work and play in the wild.

www.newzealand.com/coastal-otagosouthland

www.newzealand.com



Penguin Place

Yellow-Eyed Penguin, Southland



Kieran Scott

Larnach Castle, Dunedin